

Ace Ticket Is First to Help the Cows Come Home

Part of CowParade Boston, "Sports Mooments," a life-size painted cow depicting Boston's favorite sport past times, was auctioned to Ace Ticket for \$5,000

(BOSTON, MA) August 21, 2006 – Ace Ticket, New England's number one ticket agency for premium seating and sold-out events, announced today they are the proud new owners of Sports Mooments, a highly sought after cow that was part of CowParade Boston and auctioned off last night during a Jimmy Fund benefit at the Copley Marriot in Boston.

This summer, over 100 life-size painted cows were on display in Boston's parks, plazas and streets benefiting The Jimmy Fund. Approximately 50 of the cows will be sold at a live auction in October and the remaining cows will be sold in an online auction.

"I enjoy being a part of the action in the Boston community and I like helping where I can," said Jim Holzman, auction winner and CEO of Ace Ticket. "As a new edition to the Ace Ticket family of mascots, Sports Mooments will be well taken care of and prominently displayed at one of our five locations for all to enjoy."

In October 2005, Holzman was the highest bidder for the gorilla suit worn by Theo Epstein when he departed the Red Sox. The suit was auctioned off for an \$11,000 donation to charity and can be seen in the front window of Ace Ticket's Brookline office.

About Ace Ticket

Ace Ticket specializes in providing tickets for premium seats and sold-out concerts, sports and theatre events. With over 24 years of experience, five convenient locations, easy to use online purchase options, special delivery and transportation services and an extensive nationwide inventory, Ace Ticket is the premier ticket agency in the industry. Ace Ticket is a member of the Better Business Bureau, National Association of Ticket Brokers, Boston Chamber of Commerce and the Greater Boston Chamber. Visit www.AceTicket.com or call 1-800-MY-SEATS for more information.

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